

FOR IMMEDIATE RELEASE

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LOUISIANA
covering kids™
& families



Healthy Family Fun Day

Back to School Expo

Family Road Healthy Family Fun Day – Back to School Expo will combine health and fun in an event for the whole family and community. Healthy Family Fun Day is an annual community event hosted by Family Road of Greater Baton Rouge and Louisiana Covering Kids and Families, highlighting many of the social, health and safety services available to Greater Baton Rouge community.

Participants will be able to receive several health screenings including hearing, vision, weight, height, blood pressure, cholesterol and glucose and children's picture I.D. This event also gives many families the opportunity to connect with social service agencies, community and technical colleges, housing and financial agencies all available in a fun and comfortable setting! There will be games, food and refreshments, safety demonstrations, face painting and door prizes. This year's event will also feature performances by local singing groups, dance teams and entertainers.

The event will be held on Saturday, July 24, 2010 from 10am to 1pm at Family Road, 323 E. Airport Ave. across from the Louisiana State Trooper Academy.

Family Road of Greater Baton Rouge is a non-profit organization that coordinates the services of more than 108 non-profit, private, and government agencies while serving families in one central location. This "one-stop shop network" is designed to help build stronger and healthier families with programs that address many of the specific health, social, and economic problems that have been identified in our community.

"In 2009 Family Road provided outreach and services to over 35,000 families in the Greater Baton Rouge Community. We provide a wide array of services including: prenatal care & case management, fatherhood programs, parenting, education, safety, counseling, health/wellness, job placement and more! With our 108 collaborating partners and our direct service programs such as the Healthy Start Program, the Dedicated Dads Program and the Building Strong Families program, we provide a one-stop shop for building stronger, healthier families in Greater Baton Rouge," stated by Dena Morrison, CEO and President of Family Road.

For more information about Healthy Family Fun Day, Family Road volunteer opportunities or donations, contact Family Road at (225) 201-8888 or www.familyroadgbr.org

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