



## Press Release

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Family Road Healthy Start

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### **Family Road Healthy Start Program Receives \$3.5 Million Grant Award**

**Baton Rouge, Louisiana** – Family Road of Greater Baton Rouge has been awarded a \$3.5 million grant by the U. S. Department of Health and Human Services, Health Resources and Services Administration (HRSA) to fund the **Family Road Healthy Start program**. The *program* will provide case management services to pregnant women and their families in East Baton Rouge Parish.

“Family Road of Greater Baton Rouge is very pleased to receive this federal funding which will allow the *Healthy Start program* to continue our efforts in reducing health disparities, infant mortality and improving the health of mothers and babies in East Baton Rouge Parish. It is our belief that *“Every Child Deserves a Healthy Start,”* said **Karla Sayer Wilburn, Project Director of the Family Road Healthy Start program**. “Family Road of Greater Baton Rouge would also like to thank **Senator Mary Landrieu** for being a true Champion of the Healthy Start program and for her continued support to improve the health of mothers, babies and families,” said **Dena Christy, CEO and President of Family Road of Greater Baton Rouge**.

### **Family Road Healthy Start’s Program Accomplishments:**

- Through 2013, Family Road Healthy Start has provided case management services to 6,632 women, children and families.
- From 2002 to 2013, Family Road Healthy Start increased the number of pregnant program participants that received prenatal care in the first trimester of pregnancy by 41.5%. In 2002, only 37.5% of Healthy Start pregnant program participants received prenatal care in the first trimester of pregnancy. In 2013, 79% of Healthy Start pregnant program participants received prenatal care in the first trimester of pregnancy.

### **About Healthy Start:**

Family Road Healthy Start is a community based program designed to provide pregnant women with individualized comprehensive services in the areas of women’s health and social services.

Healthy Start is a free program offered to low- income pregnant women living in East Baton Rouge Parish and their families. For more information on the Healthy Start program, please contact Karla Sayer Wilburn, Healthy Start Program Director at (225) 201-8888 ext. 3030 or [kwilburn@familyroadgbr.org](mailto:kwilburn@familyroadgbr.org).